



# Gonzalo Vásquez

ui/ux designer

Designing, I help to solve problems, to someone else.

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📍 Dublin - Ireland

## ◇ BACKGROUND

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### **UI/UX Designer Career - Equifax (Global Consumer Solutions)**

Dublin, Ireland. Aug 2018 - Today

- Part of the team designing and implementing an Equifax Design System.
- Working inside the GCS BU delivering solutions for the Member Center US, product developed by Global Consumer Solutions Alliance, led by the Dublin tribe.

### **Application UI/UX Designer Career - Equifax (Core Software Engineering)**

Santiago, Chile. Sept 2017 - July 2018

- Part of a team effort to build a solid unique UI framework for the Core Software Engineering.
- Responsible for designing the node pattern orchestration process of CPT application and the UI CLIENT implementation form.
- Designing and delivering different UI's and experiences for internal and external applications like Platform Manager UI and EFEM (Fraud Management).
- Part of the selected Platinum group of Top Tech-Talent employees inside Equifax.

### **Application UI/UX Developer Intermediate - Equifax (Core Software Engineering)**

Santiago, Chile. Feb 2015 - Sept 2017

- In charge of design the 1st version for Fraud Platform delivered to Spain, Canada, Peru and Australia.
- Part of the design team for a UI of a platform of Government Benefits, Grants and Healthcare in USA.
- Designer in charge of the Verizon UI facial recognition system application for consumers and business.
- Helping to implement ux internal trainings and usability testing as a common task for products.

### **Head of Design Area - Open Latinoamérica**

Santiago, Chile. Feb 2012 - Jan 2015

- Leading a design team.
- UI design for LMS and web applications.
- Delivering e-learning experiences for private and public companies.
- Motion design for video production with Autodesk Maya and After Effects.

### **Multimedia designer - Open Latinoamérica**

Santiago, Chile. May 2010 - Feb 2012

### **Graphic Animation Designer - IO Group**

Santiago, Chile. Sep 2008 - Apr 2010

## ◇ SKILLS

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- Design of conceptual wireframes, mockups, flow diagrams, interaction specifications, prototypes and final assets.
- UI design for different SAAS platforms and implementations, front end development (html5, SASS/ CSS, JS), Gulp, npm, Browser-sync. Knowledge of Angular development (npm, cli).
- Passionate about design with data in mind using Analytics, A/B testing, and continuous customer feedback.
- Experienced working in a collaborative Agile environment across multiple teams, working directly with Product owners and Product Managers for product design and developers for implementation.
- Knowledgeable of best practices for User Research, Information Architecture and User Centric Design methodologies and process as well as usability principles and usability testing.
- Proficiency in design tools e.g. Adobe Illustrator and XD, Sketch, Axure, Figma and Prototype tools like Flinto, Principle, Marvel and InVision app, also Abstract for versioning.
- Experienced using GIT and command line tools.
- Knowledge of motion design working with Autodesk Maya and After Effects.

## ◇ EDUCATION

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### **Course - SAFe for Teams (4.5) Practitioner**

Equifax - 2017

### **Course - Angular JS**

Chileforma - 2015

### **Course - HTML5 & CSS3 esential**

Academia MAC - 2012

### **B.A. Design in Visual Communication**

Universidad Tecnológica Metropolitana, Santiago - Chile, 2007

## ◇ OTHERS

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### **Laboratoria - Mentoring for women in tech (Mentor)**

Santiago - Chile, 2017 and 2018

### **Interaction South America 2016 - ISA 16 (Attendee)**

Universidad Católica, Santiago - Chile, 2016